

ASBA 2011 - SPONSORS AND EXHIBITORS NEWSLETTER – 2 May 2011

Dear Supporter

I last contacted you on the 29<sup>th</sup> of March. Since then we have been able to confirm our exhibitor and stand allocations and functions at the new venue at Sky City in Auckland.

The updated programme, stand allocations and all other details are shown on our website

[www.asba2011.com](http://www.asba2011.com)

With the change in venue, there are a couple of things are not as ideal as originally planned. The stands as previously mentioned, are slightly smaller and there are less of them with the result that we are now sold out. We are operating a waiting list for these now but are very happy that our exhibitors, almost without exception have stuck with us and come to Auckland. Catering will be arranged for the whole exhibition area and those in stands 39-44 and 45-55 will not be disadvantaged as the area is quite open and delegates will be able to move freely between the exhibition areas. The delegates will be moving to and from the conference hall via the escalators shown on the plan. These will be programmed to go up and down according to our needs and the session times.

The social events have now been confirmed and we are quite excited with our Pacifica and Kiwi Bach BBQ functions on the Sunday and Monday nights together with our Gala Dinner (Night of a Thousand Stars) on the final night at the brand new Viaduct Events Centre. We have endeavoured to keep the prices to these functions the same as Christchurch for our supporters and we know that there has been some comment on the costs but the ticket costs reflect the actual cost. Auckland is proving much more expensive than Christchurch, however we are absorbing these costs and we thank each and all of you for your continued support of our conference.

Please do not hesitate to contact either The Conference Team or me with any enquiries.

Yours sincerely



Colin Sweetman

Chair, Sponsorship and Exhibition